



4i6 IMPACT4i6

IMPACT46 IN A YEAR

IMPACT46

Impact46 is a CMA authorized assets management and advisory focused on alternative investment opportunities in Saudi Arabia, providing unique innovative investment products and services to local & international institutions, family groups, endowments, and high net worth investors. We invest in theme-specific private equity opportunities across different stages of development from idea generation (start ups) to mature profitable businesses.

Based in Riyadh, longitude line 46 represented in our name, we aim to impact venture capital investments starting from Riyadh, Saudi Arabia with the goal of making a ripple effect impact on the region as a whole.



Abdulaziz Alomran
Managing Partner

We established a position as leaders in the tech investments space during our first year of full operations and it feels like the journey is just starting.



Abdulrahman Almodaimigh
Managing Partner

We are proud that Impact46 portfolio companies have played a key role during the pandemic and catered the need for tech services that contribute to the development of digital transformation in the Kingdom of Saudi Arabia.



Tarek Alrumaim
Partner

Impact46 managed to distinguish itself as a new leader in the Saudi VC ecosystem. We're proud to play a part in the Nation's Vision 2030 and we are confident to solidify our position in the years to come by continuing to do what we do best while maintaining to deliver outstanding return to our LPs and being the place to go to for Saudi talents.



Abdulwahab Albeteri
Partner

2020 was a unique year for the firm where determination and persistence by the team propelled Impact46 to the forefront of the VC space in the kingdom. The industry has just started to form and we are excited to be part of this exciting space going forward.

3 Funds

4i6 SEED

4i6 GROWTH

4i6 PE
jahez

1.2B SAR Assets Under Management

15 Portfolio Companies

15 Team Members

9 Partnerships

9 Rounds Lead

21 Funding Rounds



2020 ECOSYSTEM | IMPACT46 CONTRIBUTION

*As of December, 2020.

MENA REGION

Deals

496 deal closed,
2020 across MENA



2.82%

*Contributed by Impact46

Funding

\$1,031M total
funding, **2020**
across MENA



4.38%

*Contributed by Impact46

SAUDI ARABIA

Deals

88 deal closed in
2020, Saudi Arabia

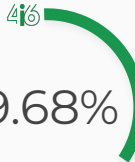


15.91%

*Contributed by Impact46

Funding

\$152M total
funding, **2020,**
Saudi Arabia



29.68%

*Contributed by Impact46

*Source: MAGNITT 2020 Investment activity reports



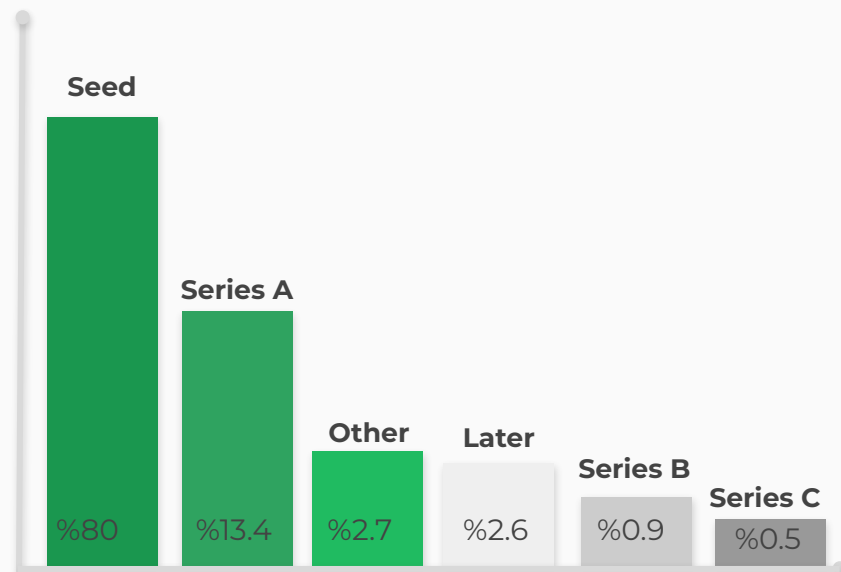
PIPELINE OVERVIEW

Geographic Exposure



*Other top regions in the pipeline:
United State, United Kingdom, India.

Stages Breakdown



STARTUPS IMPACTED

+1228

Startups Reached



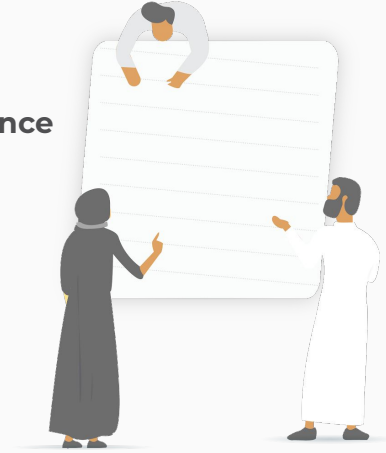
+1820

Founder Engaged



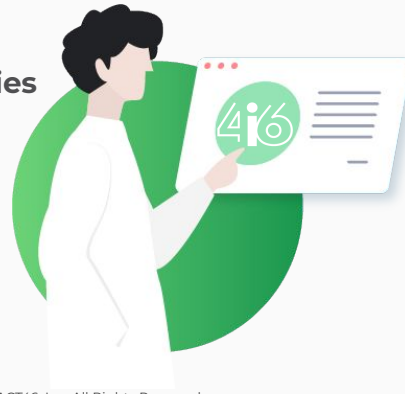
+46

Advance Due Diligence



15

Portfolio Companies



IMPACT46 FUNDS' PORTFOLIO

4i6 PE

jahez

1

4i6 GROWTH



HALA

3

4i6 SEED

تامارا tamara

bonat

360 Vuz

FLOWARD
فلادورد

THE CHEFZ
ذا شفش

Lendo

سّيارة

منصة رقمية
للقبحة المعلومات
RAQAMYAH PLATFORM

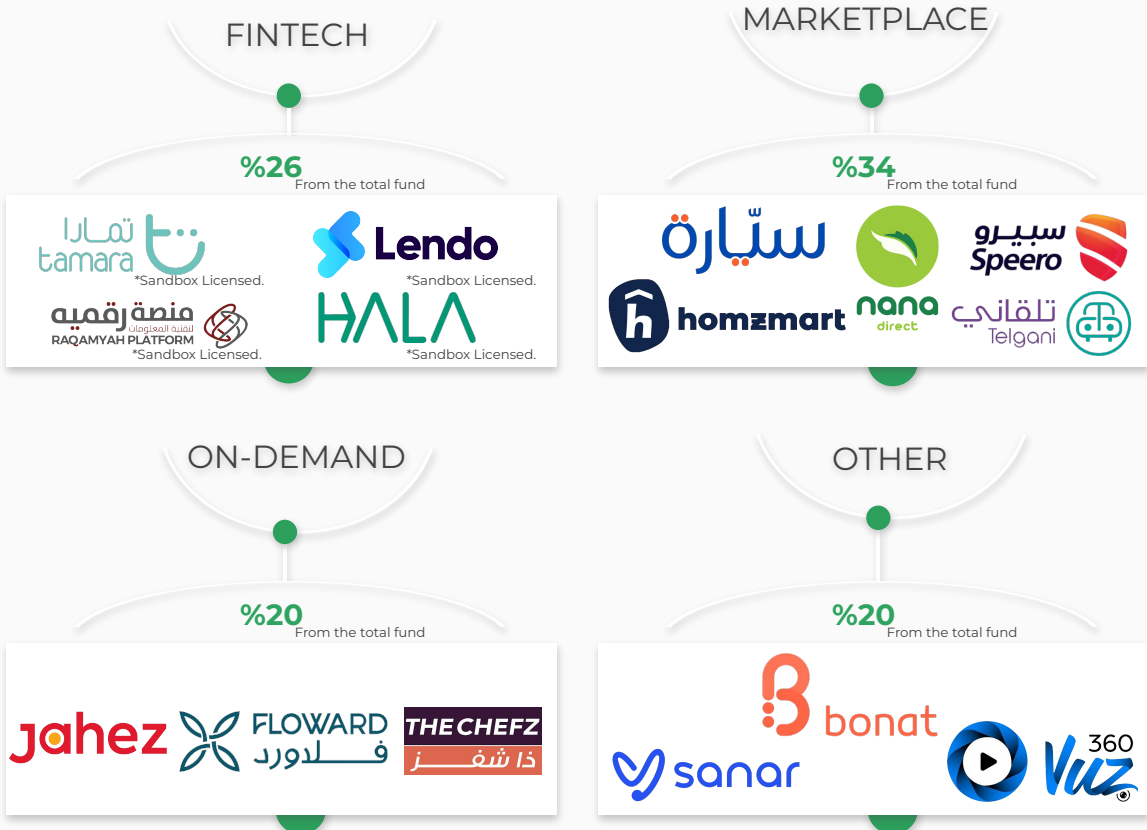
تلقاني
Telgani

سبيرو
Speero

sanar

11

FUNDS ALLOCATION BY SECTOR



IMPACT46 TEAM



IMPACT46



COMMUNITY BUILDING | THE PLATFORM

Workshops & Webinars

*Some Of Our Partners

+25 Hour



Mentorship & Office Hours

*Examples

+120 Hour

+230 Founder



Content Created

*Publishing Partners

+19 Pieces





OFFICE HOURS

Starting **June 2020 IMPACT46 Introduced 146 Office** Hours, a monthly initiative driven by the team. The sessions aim to provide assistance to founders. Whether it is operational advice, a closer look into the market, connect you with a relevant stakeholder, or simply share insights on similar problems we've encountered in the market.

During the sessions, we'd like you to think of us as an extension of your team, we're here to help.

73

APPLICANTS



11

SESSIONS



36

HOURS



FUND PARTNERS

Strategic Partner



الشركة السعودية للاستثمار الجريء
Saudi Venture Capital Company



Ecosystem Partner



MEDIA FEATURE



MAGNITT

MENA's **most responsive** investor for the month of **July, 2020**.

Invested in **+10** MENA based startups in **2020**.

Led **Jahez** investment round, the **largest VC deal** at its stage in Saudi Arabia.

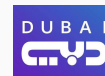
Invested in the **2nd largest VC deal** in Saudi Arabia. (Nana)

Impact46 fund accounted one of the highest number of deals in **H1 2020**.



جولت
jawlah

Top Active Investors During COVID-19.



DUBAI
دبي

Led Jahez's investment round, the **largest round of its stage**.



VENTURE CAPITAL
AND PRIVATE EQUITY
ASSOCIATION

Featured VC, in VCPE Q1, 2020 Newsletter.



أوشن إكس
OCEANX

Venture Capital **Investment overview** in Saudi Arabia.



4i6
IMPACT4i6

IMPACT46 | **PORTFOLIO FOOTPRINT**

We're proud of our portfolio contribution to the ecosystem and are eager to further support the growth of the economy and measure societal impact. With Saudi being our geography focus when it comes to investments, we're also keen on supporting the 2030 Vision goals.

+34M

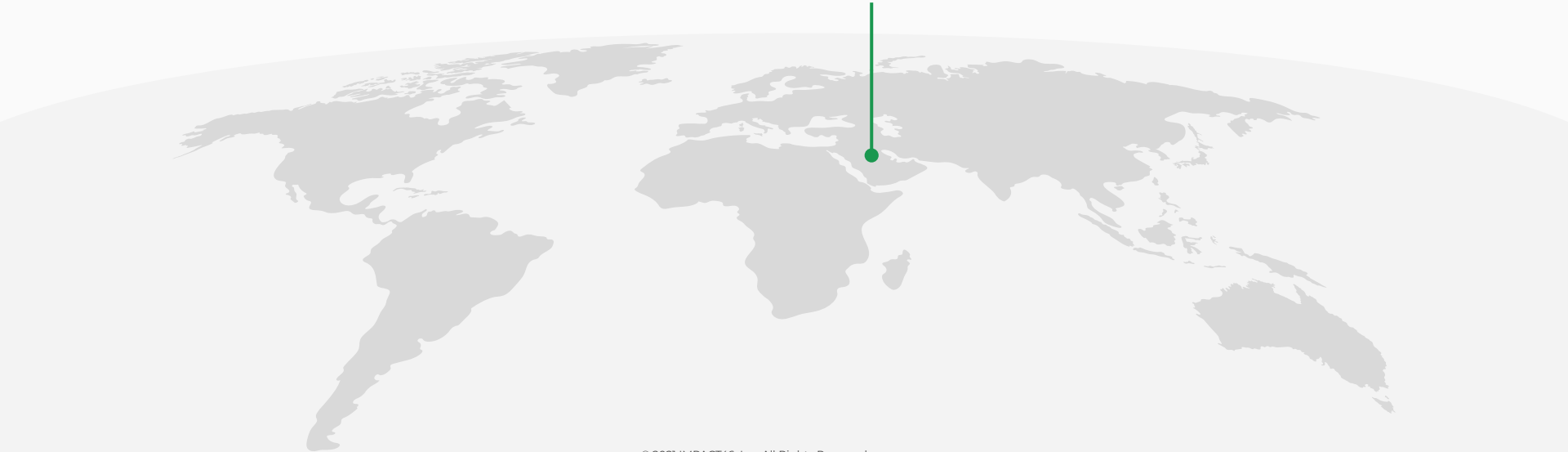
Contribution to GAZAT in 2020

+2.5M

Active User

91.7 %

Are operating in Saudi





Positioned as the largest food delivery player in Saudi, Jahez announced its **plans to IPO** the first listing of its kind, marking a milestone for Tech Startups to come.



Grew exponentially during its first year of operations and recently **Introduced POS financing** a fast funding solution to boost cash-flow of SMEs.



Started the year with unlocking multiple cities in Saudi followed by launching in London, Floward is now **operating in 18** cities to date and spreading the joyful spirit of gifting.



Integrated multiple catalogues to further automate spare parts' purchase process, and continued to **release Speero works** a car repair shop management software for all types of automotive shops.



With the imposed lockdown, Nana played a key role in delivering grocery, marking a **growth of 200X** during the pandemic.



Bonat **operates in +90** locations around the kingdom and continuously innovating in customer engagement solutions.



Launched mid 2020, Tamara got its **Sandbox license** and on-boarded major retailers & merchants with different offerings (Apparel, Beauty, Food, Perfumes, Eyewear).



Developed a **comprehensive technology** enabling its customer to fully buy a car online. Whether it's used or new, Syarah delivers the car to your step complete with car's registration papers and insurance.



One of the first sandbox licensed fintechs to finance invoices, Lendo **awarded the "Excellence in Finance companies",** FiNext Awards 2020.

THE CHEFZ

ذا شفز

Expanded to both western and eastern regions of Saudi, The Chefz is one of the fast growing startups. They also recently **Sponsored Al Shabab** Saudi football club.



Offered seamless features from drop-off between cities, to car delivery, and car rental experience at airports through a fast check-out and pick-up services in **Partnership with leading car rental.**



Integrated with more than 38 Telecom companies in **+16 countries.** 360Vuz is a diverse platform offering virtual reality experiences from different interests just like entertainment, sports, and tourism.



Through the platform, users can experience multiple **telemedicine and at home health care services** ranging from Video/Chat consultation, Home Nursing Care, collecting lab tests at home, to Physiotherapy sessions.



Hala one of the first fintech startups to obtain the **full SAMA license**. Hala began to focus on providing its services to small and medium sized business, providing an access to meaningful financial services.



homzmart

The marketplace platform connects furniture and home goods suppliers with consumers. The platform have **grown 30X** in sales, while also showcased more than 55,000 products from thousands of brands and merchants.



@Impact_46



Impact46



Info@impact46.sa



<https://impact46.sa>

