



IMPACT4i6
LOOK BACK REPORT



PARTNERS' MESSAGE

4i6

“

It feels like yesterday when we launched our Impact SeedFund and commenced operations. Day after day our activities were growing and along with it an enthralling set of successes that kept us energized. We never really had a chance to look back and reflect, we hope this report would summarize what was keeping us busy the last two years. This is only the beginning, the best is yet to come.

Abdulaziz Alomran
CEO

”



“

Looking back on the past two years; we are humbled by the continued success of the technology sector in facing the challenges of a post-pandemic world, and we are proud to have been a key contributing member in the ecosystem. **IMPACT46** prides itself in enabling companies who have large aspirations of growth and development of unique offerings.”

Basmah Alsinaidi
Partner

”



IMPACT46 AT A GLANCE



+500M

Invested

3

Exits

+4.9B

Assets Under
Management

5 Funds

SEED

GROWTH

PE
jahez

INSURTECH
r7san

FINTECH
HALA

28

Portfolio
Companies

45

Funding
Rounds

25

Rounds
Lead

14

Follow-on





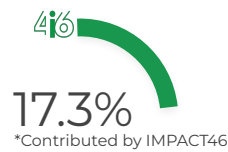
2021 ECOSYSTEM IMPACT46 CONTRIBUTION

*As of December, 2021

SAUDI ARABIA

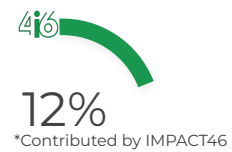
Deals

139 deal closed
in **2021, Saudi
Arabia**



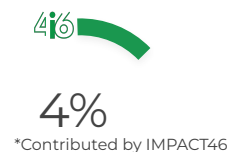
Funding

\$548M total
funding, **2021,
Saudi Arabia**



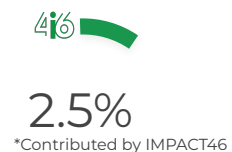
Deals

590 deal closed,
**2021 across
MENA**



Funding

\$2,578M total
funding, **2021
across MENA**



MENA REGION



IMPACT46 PORTFOLIO



4i6 SEED



4i6 GROWTH



4i6 SINGLE ASSET



THE DEFINING MOMENT



2016
Jahez

The homegrown platform was established

2020



IMPACT46 leads the largest VC deal in KSA, and invests 137M SAR in Jahez

2021

تداول السعودية
Saudi Exchange

Jahez receives approval to list on NOMU parallel Market, at a valuation of +8.9B SAR

2022

15B SAR
Market Cap

20 February 2022: Jahez reaches highest market cap since listing in January

Jahez NOMU:9526



IMPACT46 TEAM COMMUNITY BUILDING



STARTUPS IMPACTED



+3,700

Founders Engaged

+2,500

Startups Reached

+144

Advanced Due Diligence

28

Portfolio



FUND STRATEGIC PARTNER



SVC is proud to be among the first investors and believers in **IMPACT46** Seed Fund, as part of SVC investment in funds program. The fund played a crucial role in catalyzing early-stage Saudi-based startups to unleash their growth potential. Saudi Arabia is witnessing an unprecedented increase in the quality and quantity of venture investment deals as more VC funds are arising. SVC values the partnership with **IMPACT46** that contributed effectively to the recent growth in venture investments. **IMPACT46** has become an instrumental player in developing the startup ecosystem in Saudi Arabia.



H.E. Dr. Nabeel Koshak
CEO & Board member, SVC

SVC is one of the First backers and an anchor investor in **IMPACT46** Seed Fund, fueling **22** Startups.



ECOSYSTEM PARTNER



IMPACT46 has played an instrumental role in enabling the growth of the ecosystem by investing in Fintechs at an early stage. We are grateful to have IMPACT46 as a key venture capital partner for fintech startups in the Kingdom. We also appreciate the contribution IMPACT46 makes to Fintech Saudi's initiatives to support the development of the wider fintech ecosystem.



Nejouad Almulaik
Fintech Saudi Director

IMPACT46 was proudly part of **+11** initiatives by **Fintech Saudi** to support the development of the fintech industry in **Saudi Arabia.**



ECOSYSTEM PARTNER



Despite the health and economic challenges faced in the past years, the Saudi ecosystem has witnessed great achievements on all scales, with a 270% growth rate & the marking of the successful exits led by **IMPACT46**, **Jahez**. We believe that we're witnessing only the beginning of Saudi's and the MENA's Activities in the venture capital and private equity sector.



Qusai Alsaif
CEO, VCPEA

IMPACT46 supports **VCPEA's** activities in fostering the ecosystem with Industry research and workshops.



ECOSYSTEM PARTNER



To achieve sustainable growth and contribute to the digital economy, STC invests in opportunities that drive entrepreneurship growth and value creation. By building trusted relationships with investment firms such as the **IMPACT46** team, who can provide unique innovative opportunities.



Majed Aljarboua
Business Development &
Innovation GM, STC



IMPACT46 performed a strategic partnership with **STC** designed to share expertise, energizing the entrepreneurial environment.



IMPACT46 | FOUNDERS'

4i6

سيارة

"IMPACT46 is considered one of the fast-growing venture capitals in the region. They are distinguished by their support for the founders, startups, and an important part of the ecosystem in the MENA"

Fayez Alanazi
Co-Founder, Syrah

منصة رقمية
المنطقة المعلوماتية
RAQAMYAH PLATFORM

"IMPACT46 was the first institutional investor to believe in Raqamyah and its vision and we are truly thankful and honored for that. Impact is not just an investor but also is an enabler with ideas, leads and contacts which any startup needs. Impact in short time has left its "IMPACT" on Saudi Venture Capital industry. Very proud to be part of Impact portfolio."

Ammar Bakheet
Founder, Raqamyah

FLOWARD
فلورارد

"IMPACT's commitment to the company's long-term vision is something we've witnessed from day one of our interactions, we are grateful for helping us reimagine the social gifting space and making a dent in it."

Abdulaziz Al-Loughani
CEO, Floward

rasan

"With IMPACT46 Rasan has now stepped in a journey of thousand years, to implement many new disruptive ideas into reality, transforming experience through geographical expansion and bridging every gap in the end-user ecosystem. With IMPACT46 experience transforming startups into the creative powerhouse we have already started the journey to becoming a butterfly."

Moayed Alfallaj
CEO, Rasan

سيارة

"IMPACT46 is very instrumental for the startup ecosystem in the kingdom, and provides both financials and value-add support to startup founders. We are happy to have IMPACT46 in our portfolio of investors in Syrah, and are keen to work with them to create great value from our partnership in the near future."

Salah Sharef
Co-Founder & CEO, Syrah



IMPACT46 PORTFOLIO FOOTPRINT





IMPACT46 PORTFOLIO FOOTPRINT

+15M

Active Users

+2,800

Job Created

+7

Countries



IMPACT46

PORTFOLIO FOOTPRINT

4i6

jahez

The Saudi homegrown platform becomes the first VC-backed Saudi tech startup to **debut on the Saudi Stock Exchange**.

sanar

The platform is now operating in **more than 23 cities** across Saudi, with **+400 doctors** providing home health services and remote medical consultations.

THE CHEFZ

ذا شيفز

The Chefz continues to be a successful partner of Riyadh Season, becoming the **"Official Reservation Booking Partner"** for fine dining experiences.



DAWUL

One of the first **CMA regulated social trading** platforms, allowing traders to access & view expert's portfolio positions.



Nana has managed to launch **+30 dark stores** across Saudi Arabia & expanded its services into Egypt to revolutionize the way people buy groceries.

homzmart

An **online furniture marketplace** with smart features, such as AR intelligence. The platform is operating in Saudi and expanding to the GCC.



Launched **Car Subscription model**; a flexible & convenient service allowing users to "subscribe" to a car for periods of time between 1 month & up to a year.

elmenus

Continues to convert deliveries from **marketplace to their own fulfillment**; attracting Careem to invest in their latest round.



Obtained the **SAMA license as one of the early P2P lending** platform to grant the license of offering crowdfunding for SMEs.



Floward formed an official partnership **sponsoring Al Hilal football club**. The platform is now operating in **36 cities across 9 countries**.

lala

The platform **received the final approval** from SAMA to enter the open banking sandbox, marking Mala'a as one of the first platforms to begin operating in this field.

HALA

Digital banking solutions for individuals and merchants, offering e-wallets & POS, Successfully enrolled **over 1,000 merchants** to the SaaS subscription.



IMPACT46

PORTFOLIO FOOTPRINT



Signed with Saudi Pro League (SPL) to have exclusive coverage of soccer matches in KSA in Immersive 360 videos.



A gateway for GCC investors to trading and investing in the US market; with value features like automated KYC, zero transaction fees, and fractional shares.



The platform has expanded its loyalty program/ reward system to ecommerce shops acquiring +80 stores.



A Saudi gateway platform into a healthier more fashionable lifestyle with +29 international brands.



sanad cash

B2B2C financial wellness platform empowering employees to access their earned wages anytime, anywhere.

PLAYHERA

Formed a partnership with professional football entities such as: Alhilal FC and Alshabab FC. Also, created a joint venture with Zain Group and Zain SA.



Introduced the region's first SaaS enabled B2B2C marketplace, serving +1,000 partners and service providers, with over 750,000 customers across Saudi.



Merit enables enterprises & SMEs to engage internally with employees and externally with clients through its innovative technologies.



A smart lockers platforms providing delivery and storage option for customers & merchants to deliver the packages to the nearest smart locker.



Techno-logistics platform providing cloud-based that unite shippers, transporters, brokers and drivers through an integrated interface.



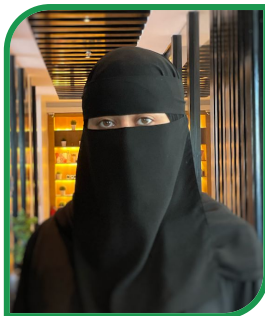
Personal styling & shopping services marketplace connecting customers, clothing providers, and personal shoppers by utilizing data and tools to increase productivity.



bondai

The go-to platform to explore and easily book experiences or destinations from a wide trip/ activity providers all in one place.

IMPACT46 TEAM



***Enabling
entrepreneurs
to make an
IMPACT***

IMPACT4i6

